



## REFRESHER SESSIONS

This September we're running a series of helpful, free sessions.

Whether you've been able to still run a remote show, or haven't had the chance in this last year, this is a great opportunity. It's a chance to learn some new ideas, share with other broadcasters, try out some new styles and get back into the swing of things!

If you can't be here in-person, don't worry! Sign-up and let me know and we can also have you join us through Zoom.

Sign up here: <https://forms.gle/LL5QidJ5UjXNG6oh8>

### September 7th

- Interview Techniques

5-6.30pm

How do we get the best out of our guests during an interview? Looking at ways of preparing and structuring a chat to get the best out of our special guests.

### September 8th

- Planning, Producing & Playlists

5-6.30pm

Finding the perfect blend of music, chat, interviews and features to create a smooth running order. All ingredients for a unique ELFM show!

- Hellos & Hosting

7-8.30pm

Unpacking the relationship between the audience and the hosts, practising how you present a show and finding your 'radio voice'. Plus looking at running the desk or old and new people alike.

### September 14th

- Pre-recording and editing

5-6.30pm

In the last year, we've learned a lot about non-live features and interviews. Come and try different programmes for recording and editing both in the Studio and on your own computer.

- Producing an advert

7-8.30pm

Come have some fun playing around with music and audio to create new jingles for your show which can be used in the new season, or played on other broadcasts to help advertise what you do!

### **September 15th**

- Producing an advert

5-6.30pm

Come have some fun playing around with music and audio to create new jingles for your show which can be used in the new season, or played on other broadcasts to help advertise what you do!

*Note this is the same workshop repeated as it would be great to get more jingles and adverts for the 15 minute in-between slots.*

- Marketing and Publicity

7-8.30pm

We need to make sure that people actually hear your fantastic programmes. This session looks at punchy ways of writing blubs, tricks to using Facebook, Twitter and Instagram and what details we need from you to help publicise your shows.