

Programming Policy

Overview

- 1. Chapel FM is a not-for-profit Arts Centre based in East Leeds which opened in October 2014.
- 2. The stated aim of Chapel FM is to play its part in creating a community that has pride, vision and hope for the future; where people welcome and share new ideas and work together to take on the challenges of the area and make things happen.
- 3. Our programming policy is to create an attractive, unexpected, popular cultural destination for quality performance and broadcast that is open to all. We aim to encourage local people of all ages to find opportunities to participate and be an audience at Chapel FM. We want to encourage a diverse range of people and performances from our local communities as well as being an arts destination for top class performers and audiences from the rest of Yorkshire and further afield.



- 4. The main performance area (the Chapel FM Radio Theatre) is an intimate 75 capacity space beautifully created from an old Methodist Chapel that can accommodate live music, film, spoken word, comedy and theatre as well as meetings and small conferences.
- 5. As well as being an Arts Centre, Chapel FM is also home to East Leeds FM (ELFM) community radio station (in fact we began as a radio station back in 2003) so we broadcast a majority of the performances on chapelfm.co.uk and stream video on Facebook Live which allows performances to be seen by a wider audience. These remain on our website and Facebook to listen and watch again.
- 6. We also have a cafe area for refreshments as well as two traditional radio studios downstairs and access to a church hall space next door.



Dedication by <u>Hollie McNish</u> after performance at Chapel FM as part of national tour



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See https://youtu.be/rEdxfxSGGUE for a three minute trailer about Chapel FM.

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Pricing

- 7. Chapel FM recognises that is based in a working class area of Leeds where many people struggle to find money to pay for arts or other forms of entertainment. We aim to offer affordable ticketing to all events, the majority which are offered as either Pay-What-You-Can or at discounted rates.
- 8. Where possible we try to arrange with headline performers either a percentage of door takings or a fee that works on both sides considering the size of the venue.
- 9. We can offer a premium streaming service that allows us to charge people to watch the live video stream. This has been used effectively as a way of connecting with international audiences and fans by Jon Gomm and Captain of the Lost Waves amongst others.

Our Programme

- 10. Chapel FM has a varied programme that attempts to reflect the interests of people who come to the Arts Centre and it's surrounding community, as well as widen the spectrum of arts available within East Leeds. The events are put together by a range of people overseen by the Centre Director and the Chapel FM Programming Group. We will support individuals and groups to design and produce their own events as part of our Programme.
- 11. Chapel FM strives to create a programme that promotes an inclusive positive narrative for the local area. We are not a party-political organisation although we embrace the political nature of our work as an organisation based in a marginalised community.
- 12. Chapel FM seeks to promote the local creative community to include performers whether professional or amateur, emerging or established, performing groups or individuals who simply want to have a go. We provide performance opportunities and an inclusive "safe space" where work will be supported and encouraged.
- 13. Alongside our local programming, Chapel FM attempts to attract performers with a national reputation to promote the Arts Centre and the area as a cultural destination.

Other things

- 14. Apart from the events we programme ourselves, Chapel FM is available to hire for meetings, recording, conferences, screenings and training from other organisations and professionals.
- 15. As we lease our building from the Methodist Church, one of the conditions is that no alcohol is allowed on the premises.
- 16. Chapel FM promotes well being, understanding and tolerance within the community and therefore reserves the right to refuse to host events by parties or groups (political or otherwise) that discriminate based on ethnicity, religion, class, sexual orientation or gender identity.

For more information or to discuss ideas—contact Centre Director Adrian Sinclair at adrian@headstogether.org

